

# RUDIS, Perry wrestling documentary announce partnership

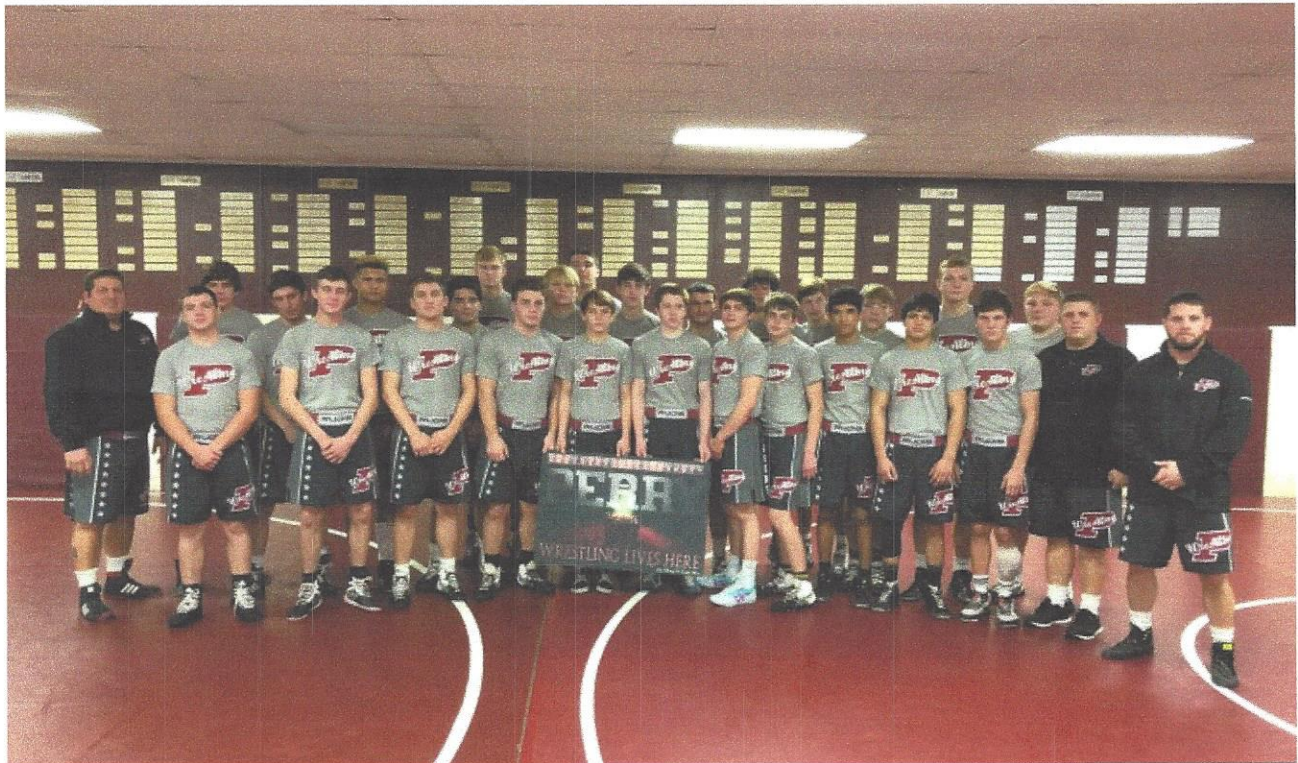


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Perry High School wrestling team

Christmas came early for the Perry High School wrestling team ... and for the documentary chronicling the history of the legendary mat program.

Just prior to the Christmas holiday, wrestling apparel maker RUDIS announced a partnership with the producers of the documentary film "The Price of Legacy: Wrestling with a Dynasty" which included gear for the legendary Perry Maroon wrestling program of Oklahoma.

As part of the partnership, RUDIS provided the entire Perry High wrestling team and coaching staff with featured products -- including custom-made sublimated shorts and shirts featuring the RUDIS logo -- which were delivered on December 21, 2017.

Chance Leonard, Creator and Executive Producer of "The Price of Legacy" documentary film -- and a former Perry High wrestler himself -- said, "My team and I are extremely excited to announce our partnership with RUDIS. Our brands share a common theme -- extreme commitment. The team at RUDIS is laser focused on its mission statement of being the most accurate and authentic expression of the sport of wrestling. My team and I are laser focused on creating and delivering the most accurate and authentic depiction of the greatest high school wrestling tradition in the nation."

Leonard's words echo those that RUDIS uses to describe itself at its official website.

[www.therudis.com](http://www.therudis.com)

"Born from wrestling and built for wrestling. RUDIS was created with a single vision in mind: be the most accurate and authentic expression of the sport. The core values of wrestling govern our every action and drive us to continually innovate, serve, and connect with those who love this sport."

"We take pride in being the most authentic expression of wrestling."

Jesse Leng, CEO of RUDIS said, "Telling the story of wrestling through apparel has always been a driving goal at RUDIS. Partnering with the 'Price of Legacy' is an honor as the film illustrates the greatness of the journey and the rich tradition that wrestling has inspired through the ages. We are excited and proud to be affiliated with such a storied program and an amazing story."

Leonard concurred, telling InterMat, "We're building support for our film via partnerships with the most recognizable entities within wrestling. One of our most important goals is to radically collaborate with the rest of the wrestling world. Together we can create visibility and credibility for our great sport by telling a true story of a legendary wrestling program that epitomizes the core values of the sport."

"We would like to thank Mr. Jesse Leng, Mrs. Amy Rosselli and all of RUDIS for working with us," Leonard continued. "Their passion for wrestling is contagious and its seen in their products. Adding RUDIS to our team of outstanding partners brings additional credibility and visibility. We couldn't be more excited!"

"We continue to make progress toward completing the film and hope to release it calendar year 2018."

The just-announced partnership with RUDIS follows on the heels of a similar arrangement between the documentary filmmakers telling the story of the Perry High wrestling program and wrestling footwear company ASICS announced in early November. <https://intermatwrestle.com/articles/18810>

Perry -- a community located in northern Oklahoma, between Oklahoma City and Wichita, Kan. -- has a longstanding legacy with the sport of wrestling that is the subject of "[The Price of Legacy: Wrestling with a](#)



Dynasty" documentary (<https://www.thepriceoflegacy.com/>) now in production.

Perry High School can claim one of the most accomplished prep wrestling programs in the entire country. Although the town of Perry, Okla. has only about 5,000 residents, its wrestling program has produced greatness in its more than 95-year history. Among the achievements of the mat Maroons: Two Olympic medalists -- Jack VanBebber, gold medalist at the 1932 Los Angeles Olympics, and Dan Hodge, who won silver at the 1956 Olympics in Melbourne -- 164 individual state champs, 964 dual wins, sixteen dual state titles, and eighteen individuals who have earned a total of 28 All-American honors at the NCAA Division I Wrestling Championships. If that weren't enough, Perry can claim a total of 41 Oklahoma high school team titles -- a national record. In fact, the program has won a state team title at least once in every two years since 1961.

The town of Perry is also home to the Perry Wrestling Monument Park, a unique tribute to the great wrestlers who called Perry home. Located in downtown Perry on Courthouse Square, the park features statues of the two Perry Olympic medalists -- VanBebber and Hodge -- along with granite columns which have the names of Perry mat legends carved into them.

Wrestling fans are encouraged to follow the filmmakers' progress on social media: @priceoflegacy on Facebook, Twitter, and Instagram.

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